



TU MIRADA  
ES *personal*

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EUROSTARS  
HOTELS

[WWW.TUMIRADAESPERSOAL.COM](http://WWW.TUMIRADAESPERSOAL.COM)



# 01

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## WHAT IS YOUR VIEW IS PERSONAL?

This is the contest that rewards the personal views of our guests through the photographs taken during their stay in one of the cities in which the Eurostars Hotels chain is present.

There will be thirteen prizes in this edition: 3 winners, 7 runners-up and 3 special prizes.

We are looking for original photos from the places that you have stayed. Landscapes, monuments, curious corners... Whatever you liked most in the city that you visited.

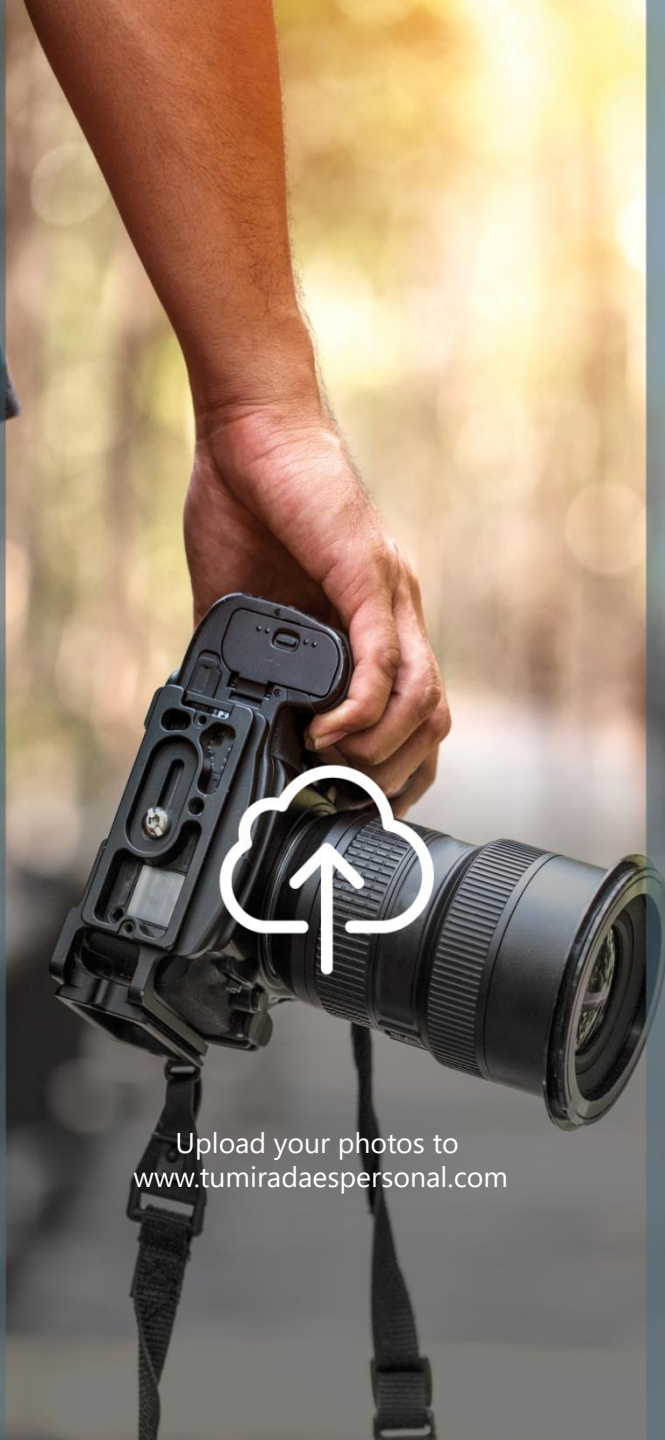


# 02

## HOW CAN I PARTICIPATE?



Send us as many photos as you like from the cities where you have stayed in a Eurostars hotel.



Upload your photos to  
[www.tumiradaespersonal.com](http://www.tumiradaespersonal.com)



Make sure that your picture is one of the most voted.

# 03

## WHO CAN PARTICIPATE?

This competition is open to guests who have stayed in a Eurostars hotel between 1 January 2019 and 31 October 2020.

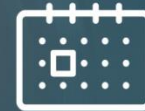
The photographs must be original, unedited and cannot be eligible for another prize. Also, each participant can send as many photos as they would like and each will be treated individually.

The photographs presented to the competition will be voted on only by the followers of Eurostars Hotels, without exception. Each follower may vote for 5 photos, with those votes being definitive and unchangeable.



### PARTICIPATION DEADLINES

The last day to upload your photos is 31 October 2020.



### VOTING PERIOD

Voting will take place from 1 to 20 November 2020.

# 04

## PRIZE



### 1° PRIZE

Five-day stay in a  
Eurostars hotel of your  
choice



### 2° PRIZE

Three-day stay in a  
Eurostars hotel of your  
choice



### 3° PRIZE

Two-day stay in a  
Eurostars hotel of your  
choice

### 7 RUNNERS-UP

One free stay in the  
Eurostars hotel of your  
choice for each of the  
seven winners

### PUBLIC SPECIAL PRIZE

Two-day stay in a  
Eurostars hotel of your  
choice

### EUROSTARS SPECIAL PRIZE

Two-day stay in a  
Eurostars hotel of your  
choice

### SPECIAL PRIZE FOR THE MOST FUN PHOTO

One free stay in a Eurostars  
hotel of your choice



# 05

## LEGAL TERMS

**1** People over the age of 18 who have stayed in any of the establishments of the Eurostars Hotels chain between 1 January 2019 and 31 October 2020 will be eligible to participate in the competition.

**2** The photographs must be unedited and taken in one of the locations in which Eurostars Hotels is present.

**3** For the purposes of this competition, the Hotusa Group has created a website ([www.tumiradaespersonal.com](http://www.tumiradaespersonal.com)) where users can register, upload and vote for photographs.

**4** Each author may upload as many photographs as they would like, with each being treated individually.

**5** Images will only be accepted in JPG (JPEG) or PNG format. The images submitted must be of a maximum file size of 300KB. However, it is recommended that the author possess a larger, higher quality version of the submitted image. After the panel of judges has made their decision, the winners must provide the organisation with a digital file of the highest possible quality (in TIFF, RAW or JPG format) to ensure that it can be properly printed for the exhibition.

**6** Photographs shall be submitted to the competition through the website [tumiradaespersonal.com](http://tumiradaespersonal.com). This is the website designed to register, upload photographs and vote.

**7** Eurostars Hotels reserves the right to eliminate those photographs that through their participation (1) threaten the protection of minors, (2) invade or harm the privacy of third-parties; (3) induce, incite or promote any type of criminal, defamatory and/or violent acts in any form; (4) incorporate violent or pornographic messages; or (5) carry viruses or any other computer code, files or programs designed to interrupt, destroy or limit the function of any software, hardware or telecommunication equipment.

**8** To submit photographs to the competition, users must provide the following information:

**Title of the photograph**  
**Name of the Eurostars Hotel**  
**Name and Surname**  
**Telephone**  
**E-mail**  
**Hotel in which you stayed**  
**Date of your stay**



**9** The previously registered users of [www.tumiradaespersonal.com](http://www.tumiradaespersonal.com) may cast a maximum of five votes (for five different photographs). The votes shall be definitive and may not be modified once they have been sent. The author of the photos may vote for their own photographs.

**10** The deadline to submit photographs is 31 October 2020.

**11** The deadline to cast votes is 20 November 2020.

**12** The 400 photographs that have the most votes at the end of the voting period will be considered by a panel of expert judges.

**13** The panel of judges will be formed by accredited photography and communication professionals. The panel of judges will not know the identity of the author and will make decisions based exclusively on criteria of aesthetics and quality, without taking into account the number of votes received in the previous phase.

**14** The decision of the panel of judges will be personally communicated to each of the winners and will be published in January 2020 on the chain's blog: [blog.eurostarshotels.com](http://blog.eurostarshotels.com)

**15** Participants recognise that the judges' verdict may not be appealed and expressly renounce any right to judicial or extra-judicial action.

**16** Prizes may not be transferred to a third-party nor shall they be, in any case, redeemable for money or compensation of any type.

**17** Winners may choose the Eurostars Hotels establishment where they would like to enjoy their prize. The winners' stays at Eurostars Hotels shall be for two people and include lodging and breakfast. Their use must be completed during 2021.



**18** It is understood that the participants are the authors of the submitted photographs and that they hold all of their rights. Winners expressly and exclusively grant Hotusa Group transferable intellectual property rights to the work submitted, including but not limited to the right to reproduce, distribute, make public and transform said work, worldwide and for the maximum time allowable by Spanish law.

They also authorise publication and dissemination of said works in various written or audiovisual media, in order to publicise the contest or promote future editions. All rights are granted worldwide for the maximum time allowable by Spanish law. Any time the images are used the photographer's name shall be included.

Eurostars Hotels organises a travelling exhibition through different Eurostars establishments of the winning photos printed in large scale with the name of the author. The traveling exhibition lasts more than twelve months and the calendar will be published on the Eurostars blog.

**19** Participants consent to the use of the photographs by Eurostars Hotels on its websites, as well as the collection of personal information which will be included in a file whose purpose shall be to manage the participants and send relevant information about future contests. The file enjoys the appropriate technical and human protections provided by valid legislation, including but not limited to, Organic Law 15/1999, of 13 December on the Protection of Personal Data. Anyone interested may exercise their rights to access, correct, oppose to or remove their personal details, free of charge, by email to: [cultura@eurostarshotels.com](mailto:cultura@eurostarshotels.com).

**20** Participation in the 14th edition of Tu Mirada es Personal (Your View is Personal) Eurostars Hotels Photography Prize 2020 implies the acceptance of its Terms.