



TU MIRADA ES *personal*

Eurostars Hotel Company
Photography contest for clients

EUROSTARS
HOTEL COMPANY

www.tumiradaespersonal.com



01

WHAT IS YOUR VIEW IS PERSONAL?

This is the contest that rewards the personal views of our guests through the photographs taken during their stay in one of the cities in which the Eurostars Hotel Company chain is present.

There will be 12 prizes in this edition: 3 winners, 7 runners-up and 2 special prizes.

We are looking for original photos from the places that you have stayed. Landscapes, monuments, curious corners... Whatever you liked most in the city that you visited.

02

HOW CAN I PARTICIPATE?



Send us as many photos as you like from the cities where you have stayed in a Eurostars Hotel Company.



Upload your photos to www.tumiradaespersonal.com



Make sure that your picture is one of the most voted.



03

WHO CAN PARTICIPATE?

This competition is open to guests who have stayed in a Eurostars hotel between 1 January 2021 and 31 October 2023.

The photographs must be original, unedited and cannot be eligible for another prize. Also, each participant can send as many photos as they would like and each will be treated individually.

The photographs presented to the competition will be voted on only by the followers of Eurostars Hotel Company, without exception. Each follower may vote for 5 photos, with those votes being definitive and unchangeable.



PARTICIPATION DEADLINES
The last day to upload your photos is 30 November 2023.



VOTING PERIOD
Voting will take place from 1 to 21 December 2023.

04

PRIZE



1° PRIZE

Five-day stay in a
Eurostars Hotel
Company of your choice



2° PRIZE

Three-day stay in a
Eurostars Hotel
Company of your choice



3° PRIZE

Two-day stay in a
Eurostars Hotel
Company of your choice

7 RUNNERS-UP

One free stay in the
Eurostars Hotel
Company of your choice
for each of the seven
winners

PUBLIC SPECIAL PRIZE

Two-day stay in a
Eurostars Hotel
Company of your choice

SPECIAL PRIZE FOR THE MOST FUN PHOTO

One free stay in a Eurostars
Hotel Company of your
choice

05

LEGAL TERMS



1 People over the age of 18 who have stayed in any of the establishments of the Eurostars Hotels chain between 1 January 2021 and 31 October 2023 will be eligible to participate in the competition.

2 The photographs must be unedited and taken in one of the locations in which Eurostars Hotel Company is present.

3 For the purposes of this competition, the company has created a website (www.tumiradaespersonal.com) where users can register, upload and vote for photographs.

4 Each author may upload as many photographs as they would like, with each being treated individually.

5 Images will only be accepted in JPG (JPEG) or PNG format. The images submitted must be of a maximum file size of 300KB. However, it is recommended that the author possess a larger, higher quality version of the submitted image. After the panel of judges has made their decision, the winners must provide the organization with a digital file of the highest possible quality (in TIFF, RAW or JPG format) to ensure that it can be properly printed for the exhibition.

Photographs shall be submitted to the competition through the website tumiradaespersonal.com. This is the website designed to register, upload photographs and vote.

6 Eurostars Hotel Company reserves the right to eliminate those photographs that through their participation (1) threaten the protection of minors, (2) invade or harm the privacy of third-parties; (3) induce, incite or promote any type of criminal, defamatory and/or violent acts in any form; (4) incorporate violent or pornographic messages; or (5) carry ruses or any other computer code files or programs designed to interrupt, destroy or limit the function of any software, hardware or telecommunication equipment.

7 To submit photographs to the competition, users must provide the following information:

Title of the photograph
Name of the Eurostars Hotel
Name and Surname
Telephone
E-mail
Hotel in which you stayed
Date of your stay



8 The previously registered users of www.tumiradaespersonal.com may cast a maximum of five votes (for five different photographs). The votes shall be definitive and may not be modified once they have been sent. The author of the photos may vote for their own photographs.

9 The deadline to submit photographs is 30 November 2023.

10 The deadline to cast votes is 21 December 2023.

11 The panel of judges will be formed by accredited photography and communication professionals. The panel of judges will not know the identity of the author and will make decisions based exclusively on criteria of aesthetics and quality, without taking into account the number of votes received in the previous phase.

12 The decision of the panel of judges will be personally communicated to each of the winners and will be published in January 2024 on the chain's blog: eurostarscultura.com

13 Participants recognize that the judges' verdict may not be appealed and expressly renounce any right to judicial or extra-judicial action.

14 Prizes may not be transferred to a third-party nor shall they be, in any case, redeemable for any compensation.

15 The winners' stays shall be for two people and include lodging and breakfast. Their use must be completed during 2024.

16 It is understood that the participants are the authors of the photographs submitted and are the holders of all their rights. The prize-winners expressly and exclusively assign to Grupo Hotusa (or any of its companies) the transferable



intellectual property rights of their work, especially the rights of reproduction, distribution, public communication and transformation, for the whole world and for the maximum period permitted by the applicable regulations in Spain.

17 Eurostars Hotel

Company organizes a travelling exhibition through different Eurostars Hotel Company establishments of the winning photos printed in large scale with the name of the author. The traveling exhibition lasts several months and the calendar will be published on the Eurostars blog.

18 The contestant consents to the use of the photographs by the Hotusa Group on its online sites, as well as the collection of personal data that will be included in a file whose purpose will be the management of the contestants and the sending of information regarding future contests. The file is subject to the due technical and human protection measures set out in the legislation in force and, in particular, with Organic Law 3/2018, of 5

December, on the Protection of Personal Data and guarantee of digital rights. Any interested party may exercise, free of charge, their rights of access, rectification, opposition or cancellation with respect to their personal data by sending an email to:

cultura.comunicacion@eurostarshotelcompany.com

19 Eurostars Hotel Company reserves the right to modify these rules at any time, and even cancel the contest, provided there is just cause for it. In any case, the organizing company undertakes to communicate the specific modification of the bases by this same means and always without harming the participant.

20 Participation in the 18th edition of Tu Mirada es Personal (Your View is Personal) Eurostars Hotels Photography Prize 2023 implies the acceptance of its Terms.